

Our predecessors developed Sapporo while improving its vitality and the quality of life of its residents. We must pass on this city to the next generation in the best shape possible.

To this end, it is important for residents, companies, the government and other entities to all play a role in city development. A future vision for an ideal city that we should all share is outlined below.

Vision for an ideal city

Becoming a world-leading city that shapes a bright future for all Hokkaido

To realize an energetic and vibrant city that attracts people from all over the world, we strive to enhance the attractive resources of Sapporo and Hokkaido and spread them to the world to strengthen our global connections and attract investment and human resources.

Creation of new values and challenges

We aim to develop a city where new values are constantly created by channeling creativity to enhance the valuable resources of Sapporo and Hokkaido (the rich natural surroundings and culture or the knowledge and technology unique to the northern region that were developed by our predecessors) and by creating an environment where young people and various other people can address challenges.

Pursuit of the “Sapporo lifestyle”

We pursue the “Sapporo lifestyle,” a creative way of living that’s accepting of diverse cultures and new things and that makes the most of Sapporo’s artistic, characteristic urban culture and rich natural surroundings, while promoting the attractive features of the lifestyle to the world.

Realization of a world-class environmental capital

We aim to realize an advanced environmental capital by promoting sustainable city development toward a low carbon society and a society free of nuclear power. This will be achieved through the pursuit of eco-friendly lifestyles, while utilizing northern region-style urban functions developed by our predecessors and Hokkaido’s abundant natural energy.

A community-focused city where people work together hand-in-hand

We aim to realize close-knit communities in which residents can feel a sense of pride and live rewarding lives.

City development through human connection and mutual support

We strive to develop a city where all people can coexist, fulfill their potentials and contribute to society, and where everyone can connect with each other in an environment based on mutual trust and acceptance regardless of individual characteristics and background.

Collaboration with other municipalities in Hokkaido and the creation of new attractions

With the idea that there is no development of Sapporo without the development of Hokkaido, we are always conscious of the development of the entire Hokkaido, integrate the attractive resources of Hokkaido with the urban functions of Sapporo, and collaborate with other cities and regions to further enhance the attractive features of Hokkaido.

Harmonious coexistence with other cities in the world

Amid calls for the international community to address global issues such as international peace and human rights as well as the environment and energy, Sapporo aims to coexist with the world by fulfilling its responsibilities and roles as a member of the international community.