

Against the backdrop of its growing population and expanding area, Sapporo has promoted systematic city development based on the Sapporo Basic Concept and the 1st to 4th Sapporo Long-term Comprehensive Plans, and has received high praise from home and abroad as an attractive city that harmoniously combines a rich natural environment with urban functions suitable for the capital of Hokkaido. Above all, most residents have a strong attachment to Sapporo and hope to continue living in this city.

However, amid growing concern over a shrinking population and the advent of an unprecedented super-aged society, as well as increasing demand for an energy policy review, values based on the past social structure, which saw constant growth, are changing, and we are now at a major turning point.

In the midst of these circumstances, the Sapporo City Development Strategic Vision (the Vision) has been formulated as a basic city development guideline for the next 10 years to further improve the city's attractive features, vitality and living standards and pass on its charms to the future.

This strategic plan illustrates a future vision for the city as our goal and sets forth basic objectives for city development to realize the goal. It specifies efforts residents, companies, the government and other entities should make towards creating a concrete image of the direction of future city development.

The Vision has been developed as a "city residents' plan" with the participation of many residents; public meetings and the World Café event were held in addition to discussions by the Sapporo City Development Strategic Vision Council, garnering participation from many citizens and allowing for collaborative development.

In order to pass on this attractive city developed by our predecessors to our children, who are the future of Sapporo, citizens, companies and other entities need to recognize this Vision as their common guidelines and play their own roles in city development. I am fully convinced that such efforts will open the way to a new future for Sapporo and Hokkaido.

Finally, I would like to express my sincere gratitude to council members for their efforts and to my fellow city residents who have been involved in this initiative in various forms.

February 2013

Mayor of the City of Sapporo

上田文雄

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# Overview of the City Development Strategic Vision

## The Vision

### Chapter 1 Introduction

Background and purpose of the city plan's formulation and the position of the Vision

### Chapter 2 Changes in social and economic conditions and Sapporo

Issues surrounding Sapporo and the future direction of city development in light of these issues

### Chapter 3 Future vision for Sapporo as an ideal city

#### Vision for an ideal city

Becoming a world-leading city that shapes a bright future for all Hokkaido

A community-focused city where people work together hand in hand

### Chapter 4 Basic objectives of city development

Local community

Economy

Children and youth

Safety and security

Environment

Culture

Urban space

### Chapter 5 Promotion of the Vision

#### Basic philosophy

Geared toward the children who will shape the future of Sapporo

#### Basic stance

City development led by residents

Human resource development to boost the vitality of the city

Sapporo develops along with Hokkaido.

Effective use and co-creation of limited resources

#### Effective promotion of the Strategic Vision

The selection of themes that require the largest paradigm shift over the coming 10 years and the implementation of measures

## The Strategy

Setting of measures in line with the three selected themes

Living and community

Industry and vitality

Low carbon society and energy conversion