

The "Sapporo Burari Techo" was created by members affiliated with tourism business in Sapporo who gathered under the name "Sapporo Concierge." For over six months, members held workshops, split into groups by area and held numerous discussions. They imagined they were tourists and actually walked the streets of towns and cities in search of appeal and charm they wished to convey to others, and compiled their findings into this handbook. The "Sapporo Burari Techo" has carefully selected attractive stores, shops, and more that one would find if living in Sapporo, and incorporated these into the various courses introduced, so visitors can be excited as they venture around Sapporo to discover the wonders it has to offer. It is our hope that you will discover and enjoy new and unordinary charm of Sapporo.



## Sapporo Concierge Porocon (short for Sapporo Concierge)

The Sapporo Concierge chooses eight areas of central Sapporo introduced in the Burari Techo and offers a "Porocon Walking Town Guide" service. Here we introduce recommended walking courses based on information in the Burari Techo, as well as courses that meet the needs of visitors, taking into account the season and weather conditions, combined with added hidden stories about each location.



To apply for this special tour, please email.

E-mail : sapporoconcierge@global-d.com

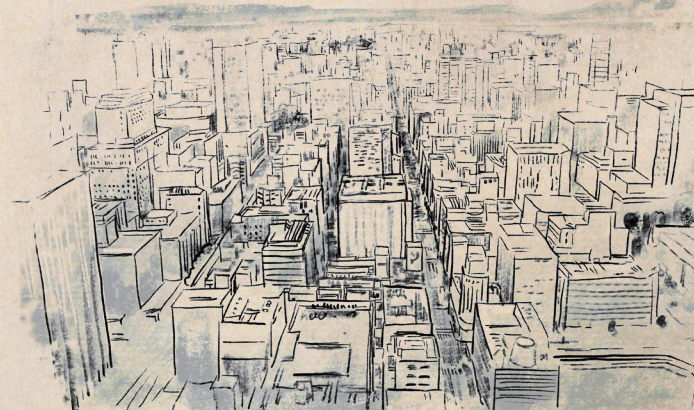
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SAPPORO



Locally recommended spots  
by people in the tourism industry

## Walk to GO! SAPPORO



Special tours  
by Porocon guides



# Walk to GO! SAPPORO

## D Special tours by Porocon guides

A special course that offers something you cannot experience on other city walking tours

In Sapporo, there's a walking tour where you can explore places not usually open to the public, hear stories about the area you didn't know, and enjoy delightful and exciting tourist experiences akin to receiving gifts! Designed by Sapporo Concierge, spending time with a professional guide on your own special program will create wonderful memories for you.

Allow us to introduce a special walking tour offered exclusively by Sapporo Concierge. This tour promises a unique experience filled with a sense of exclusivity and charm that only Sapporo Concierge can provide.



Hoheikan



Susukino Crossing



Kan Yasuda "Myoumu"



Chitosetsuru Sake Museum

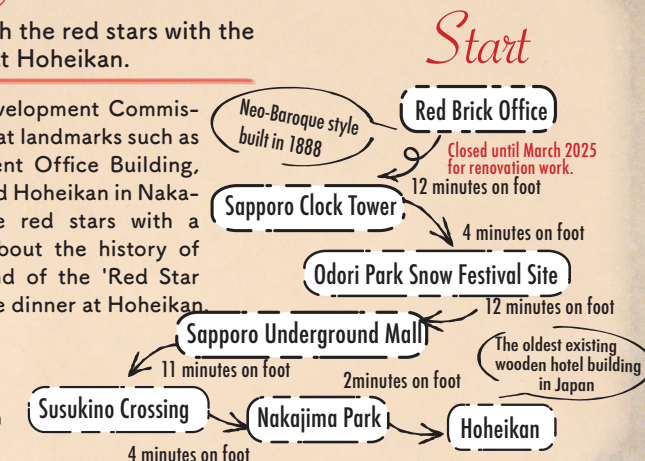
SAPPORO  
Burari Techo

## Walking Tour Course ①

Embark on a journey through the red stars with the "Red Stars" dinner course at Hoheikan.

The symbol of the Hokkaido Development Commission, the 'Red Star,' can be found at landmarks such as The Former Hokkaido Government Office Building, Sapporo Factory, Clock Tower, and Hoheikan in Nakajima Park. Just by exploring the red stars with a Polocon guide, you can learn about the history of Sapporo. Furthermore, at the end of the 'Red Star Tour,' you can even enjoy a private dinner at Hoheikan (Reservation required - please inquire with the office)

E-mail: sapporoconcierge@global-d.com



## Walking Tour Course ②

"Experience Creative City Sapporo with this course."

Start

"Myoumu" means just like a dream.

Kan Yasuda "Myoumu"

17 minutes on foot

Along the Sosei River

Odori Park Sculptures

28 minutes on foot

Subway is recommended.

The architecture and spaces designed by Kisho Kurokawa are also noteworthy.

Hokkaido Governor's Official Residence  
Hokkaido Museum of Modern Art

Sapporo's city center is adorned with numerous sculptures. By paying a little more attention as you stroll, you'll soon notice several sculptures crafted from white marble. The sculpture 'Myoumu' located in the west concourse of JR Sapporo Station is an artwork by the sculptor Yasuda Kan, born in Bibai City, Hokkaido. It is cherished by locals as a meeting point for citizens. Along the Sosei River, his three works, 'Birth', 'Heavenly Secret', and 'Life Pole', are lined up, and you can also see his works on the lush green lawn square of the governor's mansion. So much so that it is said you can enjoy sightseeing in Sapporo just by visiting Yasuda Kan's works. Finally, you will visit the Hokkaido Museum of Modern Art, located close to the Governor's Mansion. Here, specialized art guides provide services ranging from visitor assistance to explanations of exhibits and answering questions from tour groups. They play a crucial role in enhancing the museum experience by sharing knowledge of art and culture.

## Walking Tour Course ③

The charm of the Toyohira River.

The Toyohira River flows through the heart of Sapporo, and in autumn, salmon migrate upstream. It's rare worldwide for salmon to return and spawn in a river flowing through the heart of a city inhabited by approximately 1.97 million people. If you visit between October and November, you may have the opportunity to witness the salmon migrating upstream. Sapporo came to be known as the city of beer partly because of the abundant underground water of the Toyohira River, and delicious Japanese sake made using this water is also produced here. In this way, the Toyohira River is a vital river for Sapporo, bringing a wealth of value from its abundant natural environment to its contributions to the local economy. While feeling the charm of the Toyohira River, please enjoy the deep local food culture at a popular izakaya where Sapporo citizens frequently visit.

Bridges over bridges? The structure of the bridge is also noteworthy

Start

Horohira Bridge

Chitosetsuru Sake Museum

13 minutes on foot

Kaitakushi Beer Brewery

9 minutes on foot

Daisan Makkiri Center

Drink limited brewed beer!