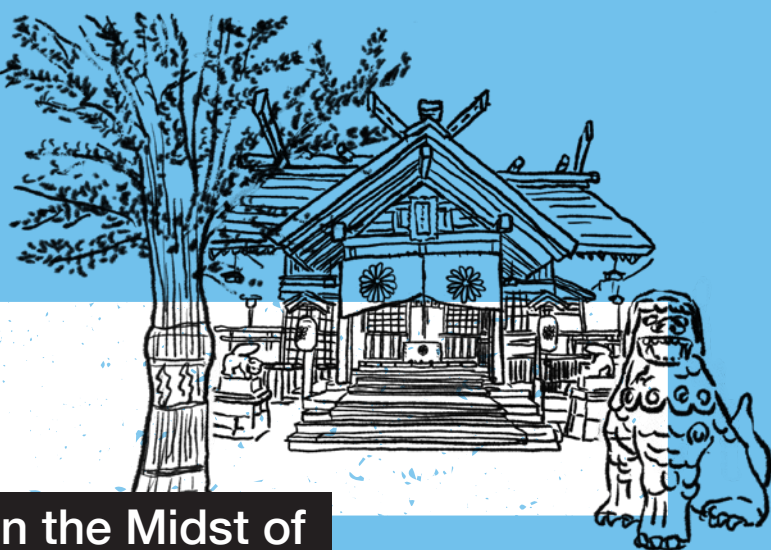


# Soseigawa East area

## Ver.2



"The Past in the Midst of  
Manpower and Modernization."



Downtown Sapporo in its early days,  
full of chaos and humanity

Click here  
for the  
website!



## History, People, and Life in the Early Days of Sapporo

### Sapporo, a city of 2 million, began here

Sapporo is said to have begun on the east side of Sosei Bridge in 1869. The area where Sapporo began is now called "Soseigawa East," where you can feel the history and humanity of the downtown area, while at the same time you can sense the movement of a new town through redevelopment. In Soseigawa East, the culture of Christianity and technology of beer brewing brought in by foreigners who came to Sapporo from Europe and the U.S. to develop the area still remain, as well as the Sapporo soft stone warehouses that remind us of the bustle of the old days.

There is also the appeal of fresh food centered in Nijo Market and sake made from the clear waters of the Toyohira River, and many inexpensive taverns where citizens can wander in and relax.

The population of Sapporo at that time was only 7, and the history of Sapporo, now a city of 2 million, shows the "lifestyle" of the people of Sapporo at that time who accepted the advanced Western culture with open arms and reconstructed it as their own culture.



[Soseigawa East area] Edition

The "Sapporo Burari Techo" was created by members affiliated with tourism business in Sapporo who gathered under the name "Sapporo Concierge." For over six months, members held workshops, split into groups by area and held numerous discussions. They imagined they were tourists and actually walked the streets of towns and cities in search of appeal and charm they wished to convey to others, and compiled their findings into this handbook. The "Sapporo Burari Techo" has carefully selected attractive stores, shops, and more that one would find if living in Sapporo, and incorporated these into the various courses introduced, so visitors can be excited as they venture around Sapporo to discover the wonders it has to offer. It is our hope that you will discover and enjoy new and unordinary charm of Sapporo.

### Sapporo Concierge

### Porocon (short for Sapporo Concierge)

The Sapporo Concierge chooses eight areas of central Sapporo introduced in the Burari Techo and offers a "Porocon Walking Town Guide" service.

Here we introduce recommended walking courses based on information in the Burari Techo, as well as courses that meet the needs of visitors, taking into account the season and weather conditions, combined with added hidden stories about each location.

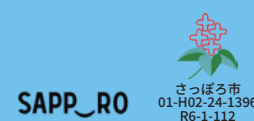


### Sapporo Concierge ~We made this handbook

Advisors: Oshimo Shigeru (Teikyo University Professor)

Abe Kei (Meikai University Professor)

Wada Satoru, Fujisaki Tatsuya, Konishi Yuki, Oyama Yukihiro



### Recommendations from

### SAPPORO CONCIERGE

### Daisan Mokkiri Center

This izakaya with a Showa-era atmosphere features a building with a downtown flavor and menu. It is a popular place where drinkers gather for lunchtime drinking.



### Chitosetsuru

Shibata Sake Brewery, which was the first to brew sake in Hokkaido, brews Chitosetsuru, a Sapporo sake that is brewed using subterranean water from the Toyohira River.



### Nagayama Rest (Former Takeshiro Nagayama Residence)

Located on the first floor of the former Mitsubishi Mining Dormitory, this café offers a menu that blends Japanese and Western styles, just like the former Nagayama Takeshiro Residence, which is also located there.





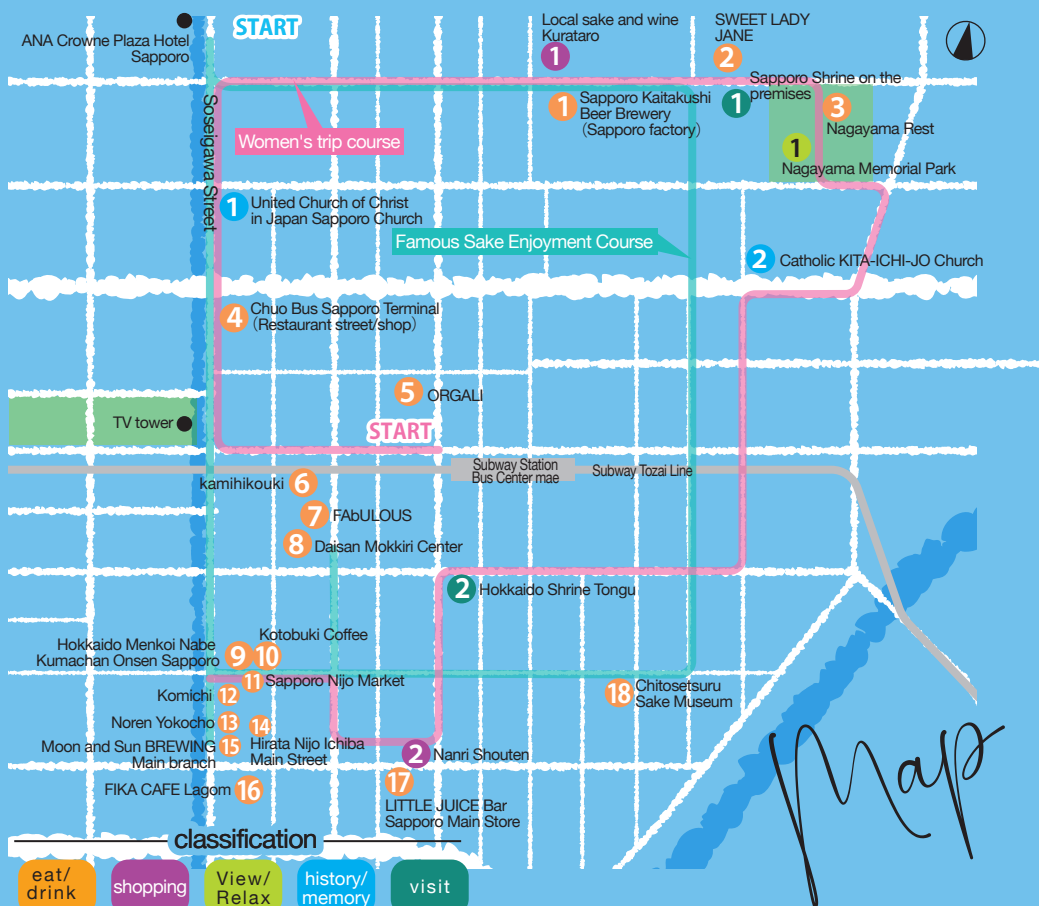
## Long-established restaurants

New restaurants are opening one after another in the area, but you should pay attention to long-established restaurants as well. The austere named "8 Daisan Mokkiri Center" is a popular bar where you can have a lunchtime drink. "6 Kamihikouki" is a jazz cafe with a full menu of meals. Their home-roasted coffee is also highly recommended. "Daruma-ken" in Nijo Market is Sapporo's oldest ramen restaurant. The soy sauce ramen with homemade noodles has a comforting taste. 4 The underground dining area at the Sapporo Chuo Bus Terminal also has the air of the Showa Era (1926-1989). It houses "Ramen Shiuntei," which carries on the taste of long-established restaurants that have passed on.



## Specialty Shops

Let me introduce you to some attractive specialty stores. "Gyokusuien" is a Japanese tea store, but you can taste their "Yukimoe Parfait Deluxe" in-store, which includes matcha ice cream and other tea-related specialties. "a ton cote" is a must-visit boulangerie for bread lovers. The hard-type and Danish-type breads are especially too good to miss.

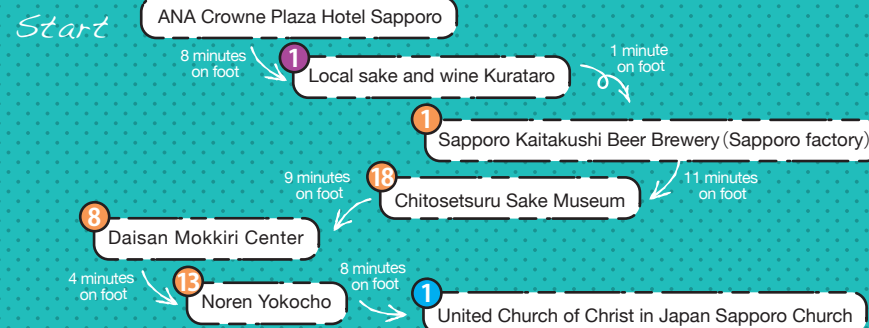


## Soseigawa East area

## Recommended Town Walk Courses

Get a feel for downtown Sapporo with a drink.

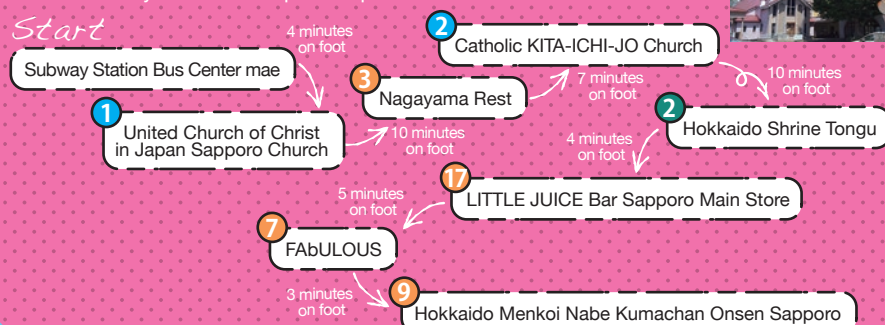
Don't wait until the evening for Sapporo's famous sake course. In Soseigawa East, close to the clear waters of the Toyohira River, you will find Sapporo Beer Museum, which tells the history of Sapporo's pioneering spirit, and Sapporo's famous local sake, Chitosetsuru, as well as many food attractions centered around Nijo Market. You may also have a chance to meet warm people typical of downtown, at a small izakaya. Take time to taste famous sake and gourmet food while viewing buildings that tell the history of Sapporo's development, and experience the humanity of the downtown area.



Enjoy sweets while getting a sense of pioneering history

Women's travel course that is sure to be photo-worthy

Soseigawa East has cafes and power spots inside renovated historic buildings! Take photos of fashionable sweets and buildings while feeling the atmosphere of a blend of Japanese and Western culture brought by foreigners who came to Sapporo during the reclamation period. It is also fun to refresh yourself at the power spots.



Is it okay to drink so much Sapporo beer?!  
**Sapporo Kaitakushi Beer Brewery (Sapporo factory)**

1 Kita 2-jo Higashi 5-chome 1-2  
telephone number / 011-252-8231  
business hours / 10:00-22:00

Town Walking Course  
Enjoy famous sake

Feels like you're in the American countryside  
**SWEET LADY JANE (sweets)**

2 Kita 3-jo Higashi 5-chome  
telephone number / 011-219-0900  
business hours / [Monday-Saturday] 10:00-20:00 [Sunday] 10:00-19:00

Japanese-Western style. A fusion of the history of an important cultural property and modern sweets!  
**Nagayama Rest**

3 Kita 2-jo Higashi 6-chome  
telephone number / 011-215-1559  
business hours / 11:00-20:00

Town Walking Course  
girls trip

Why are they in the bus terminal? First of all, just visit here!  
**Chuo Bus Sapporo Terminal (restaurant street/shop)**

4 Odori Higashi 1-chome 3 (Chuo Bus Sapporo Terminal)  
business hours / Varies by store

Fresh organic vegetables and steak are irresistible  
**ORGALI (restaurant)**

5 Odori Higashi 2-chome 15-1 Sarasa Building 1F  
telephone number / 050-5346-6819  
business hours / [Monday-Saturday, the day before holidays] 11:00-22:00 [Sundays/Holidays] 11:00-21:00

Make your heart dance with the sound of jazz that you can hear from the other side of the door  
**Kamihikouki (cafe)**

6 Minami 1-jo Higashi 2-chome 7 Suikyo Building 1F  
telephone number / 011-221-9737  
business hours / [Monday, Tuesday, Thursday, Friday] 7:30-1 7:00 [Wednesday] 7:30-15:00 [Saturday] 11:30-17:00

A cafe lounge that fuses clothing, food, housing, and art  
**FABULOUS (cafe/shop)**

7 Minami 1-jo Higashi 2-chome 3-1 NKC Building 1F  
telephone number / 011-271-0310  
business hours / [food and drink] 9:00-18:00 [shop] 11:00-20:00

Town Walking Course  
girls trip

A good old and spacious izakaya loved by locals, men and women of all ages  
**Daisan Mokkiri Center (restaurant)**

8 Minami 1-jo Higashi 2-chome 2  
telephone number / 011-231-6527  
business hours / [weekday] 13:00-21:00 [Saturday] 13:00-20:00

Town Walking Course  
Enjoy famous sake

Kumachan Onsen is cute to look at and delicious to eat.  
**Hokkaido Menkoi Nabe Kumachan Onsen Sapporo (restaurant)**

9 Minami 2-jo Higashi 1-chome 1-5  
telephone number / 011-208-1616  
business hours / 11:00-15:30 17:00-22:00

Town Walking Course  
girls trip

I'm sure you've encountered that taste somewhere  
**Kotobuki Coffee (cafe)**

10 Minami 2-jo Higashi 1-chome 1-6 M's Nijo Yokochi  
telephone number / 011-303-1450  
business hours / [Monday, Tuesday, Thursday, Friday] 7:30-1 7:00 [Wednesday] 7:30-15:00 [Saturday] 11:30-17:00

Deep charm that you can't escape  
**Sapporo Nijo Market**

11 Minami 3-jo Higashi 1-chome - Higashi 2-chome  
telephone number / 011-242-2130  
business hours / 7:00-18:00 [Restaurant street] 6:00-21:00

Enjoy soft serve ice cream at Nijo Market  
**Komichi (cafe)**

12 Minami 3-jo Higashi 1-chome Inside Shin Nijo Market  
telephone number / 011-838-8159  
business hours / 9:30-16:00

Passing through the noren, a shop curtain, a fun time awaits  
**Noren Yokochi**

13 Minami 3-jo Higashi 1-chome 6 Inside Nijo Market  
\*Contact each store

Town Walking Course  
Enjoy famous sake

Enjoy Senbero with beef cutlet made from Hokkaido beef!  
**Hirata Nijo Ichiba Main Street (restaurant)**

14 Minami 3-jo Higashi 1-chome Inside Shin Nijo Market  
telephone number / 011-213-1388  
business hours / [Sunday-Tuesday] 9:00-17:00 [Thursday-Friday/Saturday] 9:00-22:00

Colorful homemade craft beer awaits you  
**Moon and Sun BREWING Main branch (bar)**

15 Minami 3-jo Higashi 1-chome 3 Alpha Soseigawa Park Building 1F  
telephone number / 011-218-5311  
business hours / [weekday] 17:00-23:00

Did you know there are so many types? A history of passion and perseverance  
**Chitosetsuru Sake Museum (liquor store)**

18 Minami 3-jo Higashi 5-chome 2  
telephone number / 011-221-7570  
business hours / 10:00-18:00

Town Walking Course  
Enjoy famous sake

Enjoy Fika, Swedish culture to have a good time with important people  
**FIKA CAFE Lagom (cafe)**

16 Minami 4-jo Higashi 1-chome Fairfield by Marriott Sapporo 1F  
telephone number / 011-242-8703  
business hours / 10:00-18:30

The warmth of Sapporo soft stone and the coldness of "Strawberry Shavings"  
**LITTLE JUICE Bar Sapporo Main Store (restaurant)**

17 Minami 4-jo Higashi 3-chome 11-1  
telephone number / 011-213-5616  
business hours / 11:00-18:00

Town Walking Course  
girls trip

The greenery of the city, the laughter of children, and the chirping of birds  
**Nagayama Memorial Park**

1 Kita 2-jo Higashi 6-chome  
telephone number / 011-232-0450

If you want to know about liquor, go here  
**Local sake and wine Kurataro (liquor store)**

1 Kita 3-jo Higashi 4-chome 3-6  
telephone number / 011-242-2130  
business hours / [Weekdays/Saturdays] 10:00-20:00 [Sundays/Holidays] 11:00-19:00

Town Walking Course  
Enjoy famous sake

Meeting the owner will surely bring you something positive  
**Nanri Shouten (greengrocer)**

2 Minami 3-jo Higashi 3-chome 1 Nanri Building 1F  
telephone number / 011-222-2745  
business hours / 10:00-17:00

The guardian deity of Sapporo Factory is enshrined  
**Sapporo Shrine on the premises**

1 Kita 2-jo Higashi 5-chome  
telephone number / 011-207-5000 (Sapporo Factory/Representative)

A church with a beautiful blue roof  
**United Church of Christ in Japan Sapporo Church**

1 Kita 1-jo Higashi 1-chome  
telephone number / 011-221-2444

Town Walking Course  
girls trip

The Romanesque-Gothic cathedral that has been around since the Meiji era is a must-see  
**Catholic KITA-ICHI-JO Church**

2 Kita 1-jo Higashi 6-chome 10  
telephone number / 011-231-4189

Town Walking Course  
girls trip

The guardian deity of Sapporo Factory is enshrined  
**Sapporo Shrine on the premises**

1 Kita 2-jo Higashi 5-chome  
telephone number / 011-207-5000 (Sapporo Factory/Representative)

Love will come true if you stroke the komainu, stone-carved guardian dogs in the precincts...?  
**Hokkaido Shrine Tongu**

2 Minami 2-jo Higashi 3-chome 10  
telephone number / 011-221-1084  
business hours / [summer time] 9:00-17:00 [winter time] 9:00-16:00

Town Walking Course  
girls trip

*Soseigawa East Area*



Please ask the concierge directly for special information that could not be posted.

Information on each store is current as of March, 2024. For the latest information, updates, hours and closed days, please visit the websites/SNS for each store.