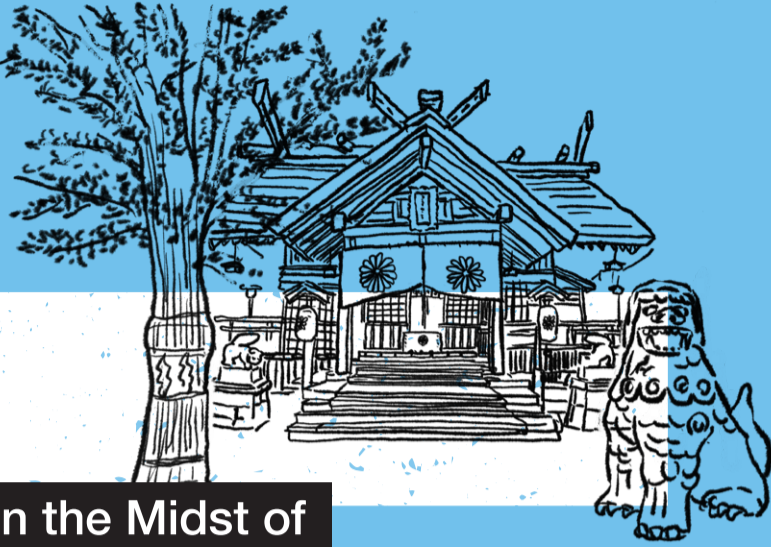


Soseigawa East

area vol.1



"The Past in the Midst of Manpower and Modernization."

Downtown Sapporo in its early days, full of chaos and humanity



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[Soseigawa East area] Edition

SAPPORO BURARI TECO" is a handbook created by Sapporo Concierge, a group of Sapporo City tourism-related business members who gathered to hold workshops and discussions in groups by area, and to actually walk around the city, as though they were travelers. They spent six months exploring the charm of their own town and created this handbook.

The "Sapporo Burari Techo" features attractive places and stores that are only noticeable after living in Sapporo. The model courses were created with the hope that visitors will feel excited as they walk the streets of Sapporo, and fall in love with it even more. Please enjoy the new and unordinary charm of Sapporo.

Sapporo Concierge ~We made this handbook

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Nagayama Rest (Former Takeshiro Nagayama Residence) This cafe, tucked in an old building from the reclamation period when Western culture was introduced, showcases both Japanese and Western architecture, and an adorable round window. The cafe offers a menu of both Japanese and Western taste.



Daisan Mokkiri Center This izakaya with a Showa-era atmosphere features a building with a downtown flavor and menu. It is a popular place where drinkers gather for lunchtime drinking.



There is also the appeal of fresh food centered in Nijo Market and sake made from the clear waters of the Toyohira River, and many inexpensive taverns where citizens can wander in and relax. The population of Sapporo at that time was only 2 million, shows the "lifestyle" of the people of Sapporo at that time who accepted the advanced Western culture with open arms and reconstructed it as their own culture.



Sapporo, a city of 2 million, began here Sapporo is said to have begun on the east side of Sosei Bridge in 1869. The area where Sapporo began is now called "Soseigawa East," where you can feel the history and humanity of the downtown area, while at the same time you can sense the movement of a new town through redevelopment. In Soseigawa East, the culture of Christianity and technology of beer brewing brought in by foreigners who came to Sapporo from Europe and the U.S. to develop the area still remain, as well as the Sapporo soft stone warehouses that remind us of the bustle of the old days.

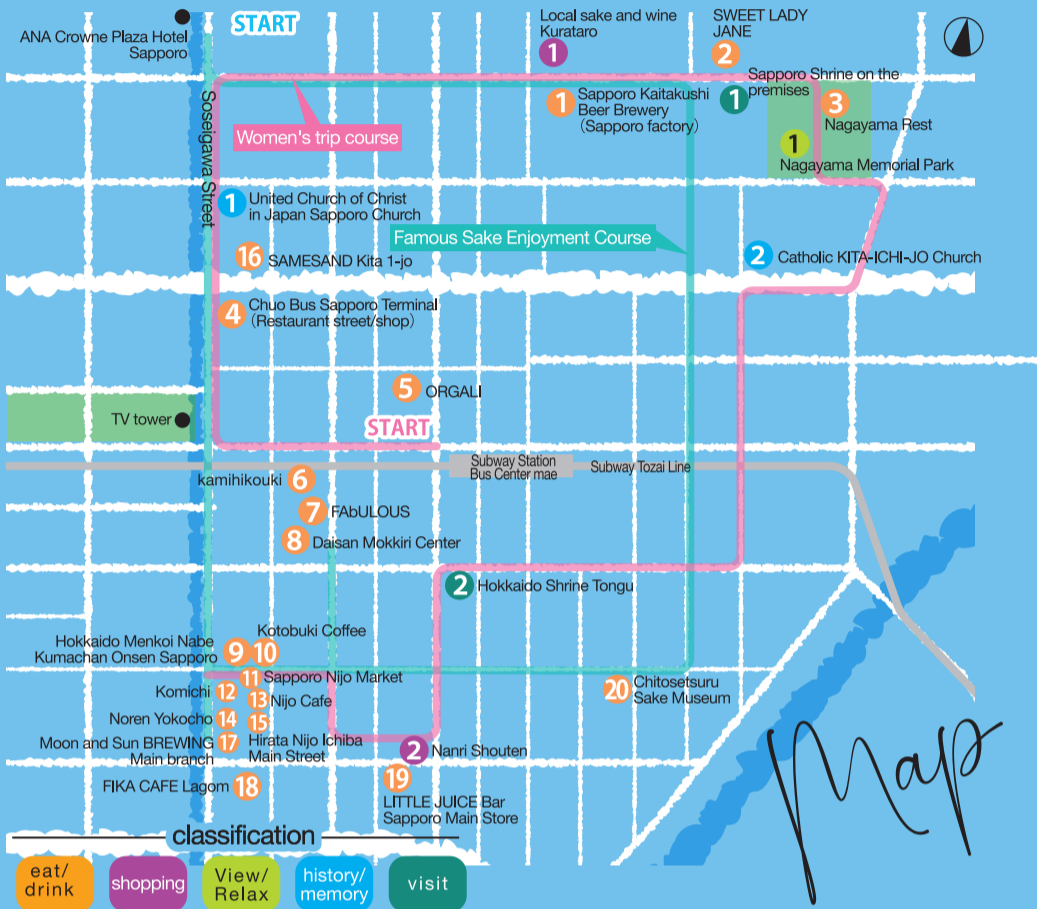
● Long-established restaurants

New restaurants are opening one after another in the area, but you should pay attention to long-established restaurants as well. The austere named "8 Daisan Moki Center" is a popular bar where you can have a lunchtime drink. "6 Kamihikouki" is a jazz cafe with a full menu of meals. Their home-roasted coffee is also highly recommended. "Daruma-ken" in Nijo Market is Sapporo's oldest ramen restaurant. The soy sauce ramen with homemade noodles has a comforting taste. "4" The underground dining area at the Sapporo Chuo Bus Terminal also has the air of the Showa Era (1926-1989). It houses "Ramen Shiuntei," which carries on the taste of long-established restaurants that have passed on.



● Specialty Shops

Let me introduce you to some attractive specialty stores. "Gyokusuien" is a Japanese tea store, but you can taste their "Yukimoe Parfait Deluxe" in-store, which includes matcha ice cream and other tea-related specialties. "a ton cote" is a must-visit boulangerie for bread lovers. The hard-type and Danish-type breads are especially too good to miss.

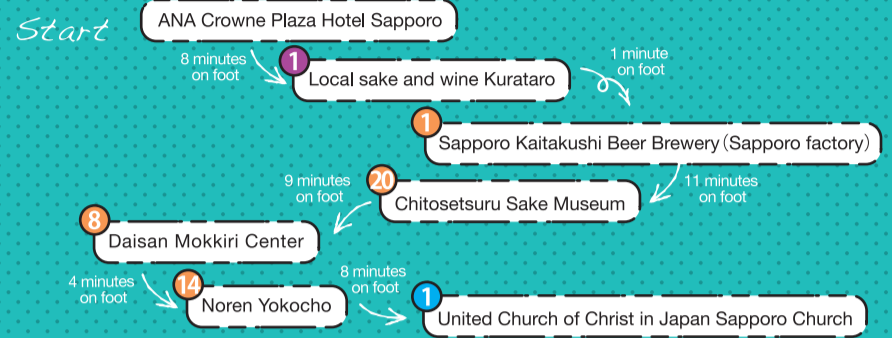


Soseigawa East area

Recommended Town Walk Courses

Get a feel for downtown Sapporo with a drink.

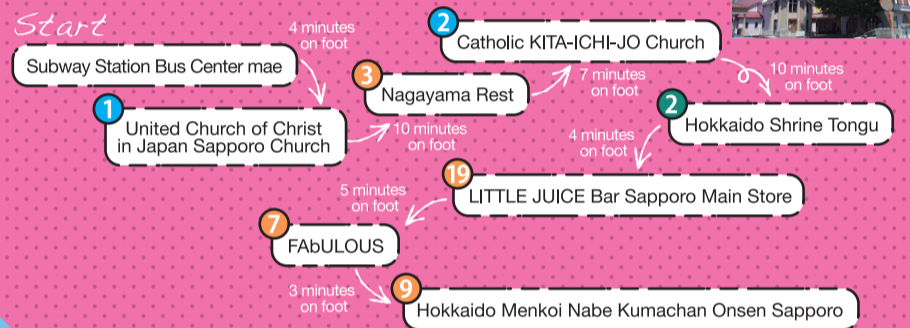
Don't wait until the evening for Sapporo's famous sake course. In Soseigawa East, close to the clear waters of the Toyohira River, you will find Sapporo Beer Museum, which tells the history of Sapporo's pioneering spirit, and Sapporo's famous local sake, Chitosetsuru, as well as many food attractions centered around Nijo Market. You may also have a chance to meet warm people typical of downtown, at a small izakaya. Take time to taste famous sake and gourmet food while viewing buildings that tell the history of Sapporo's development, and experience the humanity of the downtown area.



Enjoy sweets while getting a sense of pioneering history

Women's travel course that is sure to be photo-worthy

Soseigawa East has cafes and power spots inside renovated historic buildings! Take photos of fashionable sweets and buildings while feeling the atmosphere of a blend of Japanese and Western culture brought by foreigners who came to Sapporo during the reclamation period. It is also fun to refresh yourself at the power spots.



1 Is it okay to drink so much Sapporo beer?!
Sapporo Kaitakushi Beer Brewery (Sapporo factory)
Kita 2-jo Higashi 5-chome
telephone number / 011-215-8231
business hours / 10:00-22:00

2 Feels like you're in the American countryside
SWEET LADY JANE (sweets)
Kita 3-jo Higashi 5-chome
telephone number / 011-219-0900
business hours / [Monday-Saturday] 10:00-20:00 [Sunday] 10:00-19:00

3 Japanese-Western style. A fusion of the history of an important cultural property and modern sweets!
Nagayama Rest
Kita 2-jo Higashi 6-chome
telephone number / 011-215-1559
business hours / 11:00-20:00

4 Why are they in the bus terminal? First of all, just visit here!
Chuo Bus Sapporo Terminal (restaurant street/shop)
Odori Higashi 1-chome 3 (Chuo Bus Sapporo Terminal)
business hours / *Varies by store

5 Fresh organic vegetables and steak are irresistible
ORGALI (restaurant)
Odori Higashi 2-chome 15-1 Sarasa Building 1F
telephone number / 050-5346-6819
business hours / [Monday-Saturday, the day before holidays] 11:00-22:00 [Sundays/Holidays] 11:00-21:00

6 Make your heart dance with the sound of jazz that you can hear from the other side of the door
Kamihikouki (cafe)
Minami 1-jo Higashi 2-chome 7 Suikyo Building 1F
telephone number / 011-221-9737
business hours / [Monday, Tuesday, Thursday, Friday] 7:30-1 7:00 [Wednesday] 7:30-15:00 [Saturday] 11:30-17:00

7 A cafe lounge that fuses clothing, food, housing, and art
FABULOUS (cafe/shop)
Minami 1-jo Higashi 2-chome 3-1 NKC Building 1F
telephone number / 011-271-0310
business hours / [food and drink] 9:00-18:00 [shop] 11:00-20:00

8 A good old and spacious izakaya loved by locals, men and women of all ages
Daisan Moki Center (restaurant)
Minami 1-jo Higashi 2-chome 2
telephone number / 011-231-6527
business hours / [weekday] 13:00-21:00 [Saturday] 13:00-20:00

9 Kumachan Onsen is cute to look at and delicious to eat.
Hokkaido Menko Nabe Kumachan Onsen Sapporo (restaurant)
Minami 2-jo Higashi 1-chome 1-5
telephone number / 011-208-1616
business hours / 11:00-15:30 17:00-22:00

10 I'm sure you've encountered that taste somewhere
Kotobuki Coffee (cafe)
Minami 2-jo Higashi 1-chome 1-6 M's Nijo Yokochi
telephone number / 011-303-1450
business hours / [weekday] 9:00-24:00 [Sundays and holidays] 10:00-20:00

11 Deep charm that you can't escape
Sapporo Nijo Market
Minami 3-jo Higashi 1-chome - Higashi 2-chome
telephone number / 011-242-2130
business hours / 7:00-18:00 [Restaurant street] 6:00-21:00

12 Enjoy soft serve ice cream at Nijo Market
Komichi (cafe)
Minami 3-jo Higashi 1-chome Inside Shin Nijo Market
telephone number / 011-838-8159
business hours / 9:30-16:00

13 Take a picture with a drink in a small Japanese Style cafe
Nijo Cafe
Minami 3-jo Higashi 1-chome Inside Shin Nijo Market
telephone number / 080-2397-2502
business hours / [Friday - Tuesday] 9:30-15:30

14 Passing through the noren, a shop curtain, a fun time awaits
Noren Yokochi
Minami 3-jo Higashi 1-chome 6 Inside Nijo Market
*Contact each store

15 Enjoy Senberu with beef outlet made from Hokkaido beef!
Hirata Nijo Ichiba Main Street (restaurant)
Minami 3-jo Higashi 1-chome Inside Shin Nijo Market
telephone number / 011-213-1388
business hours / [Sunday-Tuesday] 9:00-17:00 [Thursday/Friday/Saturday] 9:00-22:00

16 Enjoy products that differ from store to store
SOMESAND Kita 1-jo (sandwich sales/restaurant)
Kita 1-jo Higashi 1-chome 2-5 Caress Sapporo Building B1F
telephone number / 011-252-7460
business hours / [Weekday] 10:00-16:00

17 The warmth of Sapporo soft stone and the coldness of "Strawberry Shavings"!
LITTLE JUICE Bar Sapporo Main Store (restaurant)
Minami 4-jo Higashi 3-chome 11-1
telephone number / 011-213-5616
business hours / 11:00-18:00

18 Colorful homemade craft beer awaits you
Moon and Sun BREWING Main branch (bar)
Minami 3-jo Higashi 1-chome 3 Alpha Soseigawa Park Building 1F
telephone number / 011-218-5311
business hours / [weekday] 17:00-23:00

19 Enjoy Fika, Swedish culture to have a good time with important people
FIKA CAFE Lagom (cafe)
Minami 4-jo Higashi 1-chome Fairfield by Marriott Sapporo 1F
telephone number / 011-242-8703
business hours / 10:00-18:30

20 Did you know there are so many types? A history of passion and perseverance
Chitosetsuru Sake Museum (liquor store)
Minami 3-jo Higashi 5-chome 2
telephone number / 011-221-7570
business hours / 10:00-18:00

2 Meeting the owner will surely bring you something positive
Nanri Shouten (greengrocer)
Minami 3-jo Higashi 3-chome 1 Nanri Building 1F
telephone number / 011-222-2745
business hours / 10:00-17:00

1 The greenery of the city, the laughter of children, and the chirping of birds
Nagayama Memorial Park
Kita 2-jo Higashi 6-chome
telephone number / 011-232-0450

1 If you want to know about liquor, go here
Local sake and wine Kurataro (liquor store)
Kita 3-jo Higashi 4-chome 3-6
telephone number / 011-242-2130
business hours / [Weekdays/Saturdays] 10:00-20:00 [Sundays/Holidays] 11:00-19:00

1 A church with a beautiful blue roof
United Church of Christ in Japan Sapporo Church
Kita 1-jo Higashi 1-chome
telephone number / 011-221-2444

2 The Romanesque-Gothic cathedral that has been around since the Meiji era is a must-see
Catholic KITA-ICHI-JO Church
Kita 1-jo Higashi 6-chome 10
telephone number / 011-231-4189

1 The guardian deity of Sapporo Factory is enshrined
Sapporo Shrine on the premises
Kita 2-jo Higashi 5-chome
telephone number / 011-207-5000 (Sapporo Factory/Representative)

2 Love will come true if you stroke the komainu, stone-carved guardian dogs in the precincts...?!
Hokkaido Shrine Tongu
Minami 2-jo Higashi 3-chome 10
telephone number / 011-221-1084
business hours / [summer time] 9:00-17:00 [winter time] 9:00-16:00



Store information is as of March 2023. Please check the store's website and SNS for the latest business hours and regular holidays.