

Chaos, nostalgia, new things,



# and multinationality in Sapporo,

a city of 2 million



Click here for the website!



The first shopping street in Hokkaido.

## It began with 2-chome.

Tanukikoji area was once a center of popular culture that attracted citizens, with theaters, movie theaters, and cash grabs at the end of the year.

Since the increase of inbound tourists, more and more stores (drug and souvenir stores) are catering to tourists.

On the other hand, you can feel traces of popular culture in the small theaters and movie theaters.

In addition to the oldest beer hall in Sapporo, beer pubs are scattered throughout the area, where visitors can enjoy craft beer and enjoy the beer town Sapporo has been and is today.

Furthermore, Tanukikoji Alley 6-chome and 7-chome are home to unique restaurants that attract citizens, and you can feel that the area is still a place of popular culture.

From 5-chome to 8-chome, there are Italian, Spanish, Korean, Thai, and Vietnamese cuisines. making this a multinational venue.

In addition, the area around Tanukikoji 8-chome, commonly known as "Tanuhachi," where the arcade ends, has cafes and restaurants that attract the younger generation and offers something different from Tanukikoji Arcade.











Susukino area

[Tanukikoji area] Edition

The "Sapporo Burari Techo" was created by members affiliated with tourism business in Sapporo who gathered under the name "Sapporo Concierge." For over six months, members held workshops, split into groups by area and held numerous discussions. They imagined they were tourists and actually walked the streets of towns and cities in search of appeal and charm they wished to convey to others, and compiled their findings into this handbook. The "Sapporo Burari Techo" has carefully selected attractive stores, shops, and more that one would find if living in Sapporo, and incorporated these into the various courses introduced, so visitors can be excited as they venture around Sapporo to discover the wonders it has to offer. It is our hope that you will discover and enjoy new and unordinary charm of Sapporo.

### **Sapporo Concierge**

### Porocom (short for Sapporo Concierge)

The Sapporo Concierge chooses eight areas of central Sapporo introduced in the Burari Techo and offers a "Porocon Walking Town Guide" service.

Here we introduce recommended walking courses based on information in the Burari Techo, as well as courses that meet the needs of visitors, taking into account the season and weather conditions, combined with added hidden stories about each







### Sapporo Concierge ~We made this handbook

Advisors: Oshimo Shigeru (Teikyo University Professor) Abe Kei (Meikai University Professor)

Wada Satoru, Fujisaki Tatsuya, Konishi Yuki, Oyama Yukihiko

SAPP\_RO



# Recommendations from



### Three Faces of Tanukikoji

Tanukikoji is one of the oldest shopping streets in Hokkaido, stretching 900 meters east to west from 1-Chome to 7-Chome, and you can walk through the rows of stores in no time.

Each block has its own unique characteristics, and we recommend Tanukikoji 1-chome to 3-chome if you want to feel the vestiges of an old shopping street. Tanukikoji 3-chome to 5-chome has souvenir stores and drugstores that attract many inbound visitors, and Tanukikoji 6-chome to 9-chome offers unique stores that are both nostalgic and new. For a nostalgic yet new and unique shopping experience, look no further than Tanukikoji 6-9 chome.

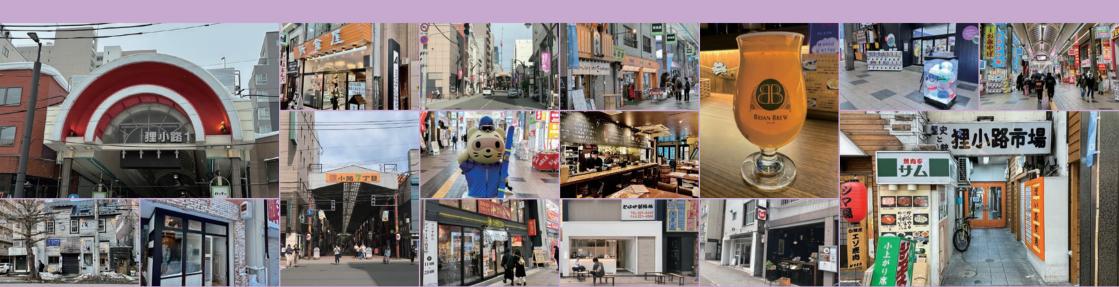




### A shopping arcade that can be enjoyed regardless of the weather

Tanukikoji can be accessed by walking through the underground shopping arcade even on rainy or snowy days, or by taking the streetcar.

Tanukikoji is covered by an arcade from 1-chome to 7-chome, so it can be enjoyed regardless of the weather. If you look closely at the arcades, you will notice that 7-chome is a bit older. You may also note that each arcade has its own expression.





#### Tanukikoji Market

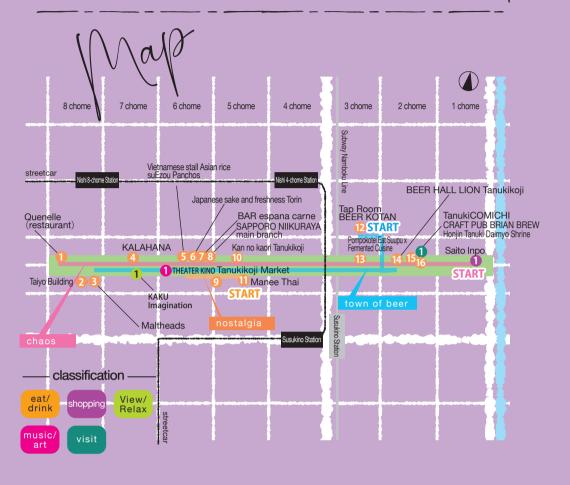
Tanukikoji Market is located on the south side of Tanukikoji 6-chome. It was established in the early Showa era. In the past, there used to be many stores lined both sides of the aisle selling merchandise face-to-face, but now only a fresh fish store and a fruit and vegetable store remain. Small restaurants have been added little by little, blending the old with the new and creating a unique atmosphere. The variety of restaurants includes "Sushi Shimokura," Robata-yaki (Robata grill) "Menme," "Kirin" (dumplings and xiaolongbao), "Gon" (soba noodles and a la carte dishes), "Matsuri Sushi" (stand-up-eating), "Jingisukanya Miyashita Shoten," and many more.





#### Taiyo Building

The retro-style Tanukikoji 8-chome, where the shopping arcade ends , is commonly known as "Tanu Hachi." 2 The Taiyo Building, a landmark of Tanu Hachi, is also known as a gourmet building that houses unique and talented restaurants. On the basement level, there are Chinese restaurants "Chagetsusai" and "Sushi node", beer and whiskey restaurant "3 Maltheads", and on the second floor, bistro "gaucher", Japanese restaurant "Kokon Yamahisa", Italian restaurant "teatro di massa", oden restaurant "BUNJIRO", and many more. If you are at a loss to choose a restaurant in Tanukikoji, this is definitely the place to go! It is the best place to go.



### Tanukikoji area

Beer Town Town Walking Cours

definitely try out the different restaurants

Tanukikoji is home to Sapporo's oldest beer hall and

many craft beer restaurants. All of them boast dishes

made with Hokkaido ingredients. Beer lovers should

**Recommended Town Walk Courses** 

Enjoy Sapporo, the City of Beer, in Tanukikoji

Tap Room BEER KOTAN

BEER HALL LION Tanukikoji

CRAFT PUB BRIAN BREW TanukiCOMICHI

Honjin Tanuki Daimyo Shrine KALAHANA Maltheads

Experience nostalgia in Tanukikoji, the heart of a city of 2 million A walking course



Tanukikoji was the first shopping street in Hokkaido Walking around the town beaten path are wonderful restaurants and cafes in

Chaotic, multinational Tanukikoji

Start Saito Inpo Sapporo Niikuraya main branch KAKU Imagination Taiyo Building Quenelle

A walking course to feel the chaos

in a city of 2 million The city center of Sapporo is a

restaurants offering Japanese Chinese, Korean, Vietnamese Spanish, and other internationa We hope you will feel the chaos o

a city of 2 million people.



Manee Thai Vietnamese stall Asian rice suEzou Panchos Japanese sake and freshness Torin BAR espana carne

elicious French cuisine that makes the most of the gifts from Hokkaido's land Quenelle (restaurant)



Minami 2-jo Nishi 8-chome

telephone number / 011-876-8778 business hours / 17:00-22:00



Minami 3-jo Nishi 8-chome 7 Taiyo Building

fresh seafood and Chinese cuisine with Japanese sake

Korean home cooking using ingredients from Hokkaido and Korea

A building with shops and restaurants featured in the Michelin Guide

telephone number / 011-272-2228 business hours / [Varies by store]



Minami 3-jo Nishi 8-chome 7 Taiyo Building B1F telephone number / 011-522-5152 business hours / 17:00~23:00



Minami 2-jo Nishi 7-chome

telephone number / 011-251-1087 business hours / Friday - Saturday 18:00-25:00



suEzou Panchos (restaurant)



Minami 2-jo Nishi 6-chome 3-2 Okada Building

3-2 Okada Building telephone number / 011-252-9373 business hours / 17:00-25:00



Minami 2-jo Nishi 6-chome 3-2 Okada Building 2F 3-2 Okada Building 2F telephone number / 011-232-7707 business hours / 17:00-25:00



BAR espana carne (restaurant)



business hours / [weekday]17:00-24:00 [Saturday Sunday]12:00-24:00





Tap Room BEER KOTAN

telephone number / 011-281-5191 business hours / 9:00-18:30

elephone number / 011-221-2505

business hours / [Monday-Friday]17:00-23:00 [Saturday-Sunday/Holidays] 12:00-23:00



staurants line the allev extending from Tanukikoji 6-chome Tanukikoji Market (restaurant street)



Minami 3-jo Nishi 6-chome



BEER HALL LION Tanukikoji (restaurant)

Kan no kaori Tanukikoji (restaurant)



Tourin (restaurant)

Minami 2-jo Nishi 5-chome 6-1 HUG eat 1F telephone number / 011-233-2838 business hours / Dusiness nours / [Monday-Thursday]11:00-14:30 [Friday-Sunday/Holidays] 11:00-15:00/17:30-22:00

Minami 2-jo Nishi 2-chome

telephone number / 011-251-1573

business hours / 11:30-22:00



telephone number / 011-232-5665 business hours / 11:00-14:30 / 17:00-22:00



Minami 2-jo Nishi 2-chome5 business hours / [eating and drinking] 11:00-23:00 [product sales] 11:00-20:00



/ Hokkaido craft beer in a pub-like atmosphere CRÁFT PUB BRIAN BREW (bar) Minami 2-jo Nishi 2-chome 5 Tanuki COMICHI 1F



telephone number / 080-4431-8022 business hours / 11:00-15:00 / 17:00-23:00 ※open all day on Saturday-Sunday/Holidays



Minami 3-jo Nishi 3-chome1-12 Alpha Tanukikoji Building B1F

Tanuki, the badger figurine in front of the store is a landmark



Ponpokotei (restaurant)

telephone number / 011-219-2366 business hours / 11:30-15:00 / 17:00-22:00

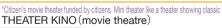


KAKU Imagination (Shops, cafes, etc.)



Minami 3-jo Nishi 7-chome







Minami 3-jo Nishi 6-chome Minami 3-jo Grand Building 2F telephone number / 011-231-9355





Information on each store is current as of March, 2024. For the latest information, updates, hours and closed days, please visit the websites/SNS for each store











































