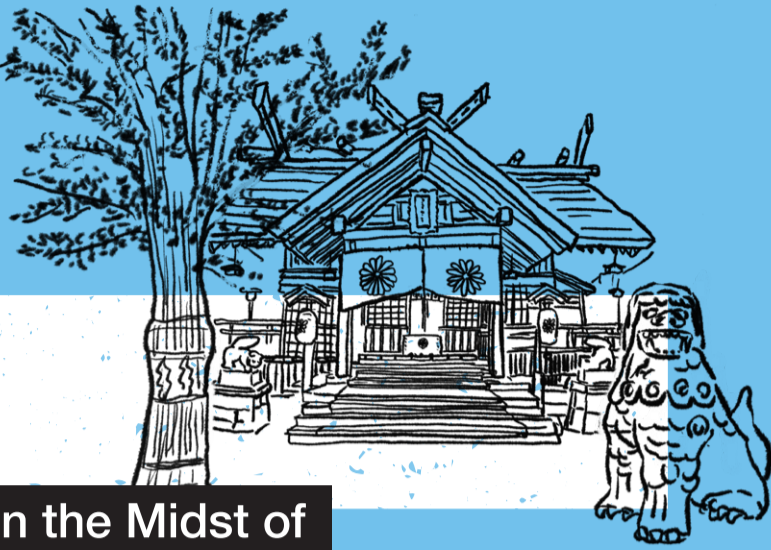


Soseigawa East

area vol.1

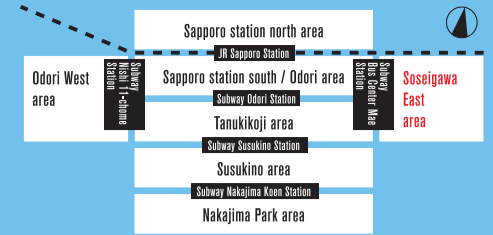


"The Past in the Midst of
Manpower and Modernization."

Downtown Sapporo in its early days,
full of chaos and humanity



Click here
for the
website!



[Soseigawa East area] Edition

SAPPORO BURARI TECCHO" is a handbook created by Sapporo Concierge, a group of Sapporo City tourism-related business members who gathered to hold workshops and discussions in groups by area, and to actually walk around the city, as though they were travelers. They spent six months exploring the charm of their own town and created this handbook.

The "Sapporo Burari Techo" features attractive places and stores that are only noticeable after living in Sapporo. The model courses were created with the hope that visitors will feel excited as they walk the streets of Sapporo, and fall in love with it even more. Please enjoy the new and unordinary charm of Sapporo.

Sapporo Concierge ~We made this handbook

- | | | | |
|--|---|--|---|
| Sarina Akiyama
H.I.S. Co., Ltd. | Junpei Sasaki
Hotel Clubby Sapporo | Tei Meifun
TOBU TOP TOURS CO.,LTD.
Sapporo Branch Office | Kunitaka Yoshimatsu
HOKKAIDOTOURS INCORPORATED
MAIN BRANCH |
| Tomohiro Araya
Fairfield by Marriott Sapporo | Aya Sato
Creo Travel Co.,Ltd. | Moe Nakane
Ezosika Travel Co., Ltd. | Haruka Yonezawa |
| Yuichi Ishibashi
KEIKYU EX HOTEL SAPPORO | Yukikazu Sawada
GRANVISTA Hotels&Resorts co.,Ltd.
SAPPORO GRAND HOTEL | Rikio Nakamura
North Bicycle HOKKAIDO Co., Ltd. | Plan /
Tourism & MICE Promotion
Department,
Economic & Tourism Affairs
Bureau, City of Sapporo |
| Ayumi Ishihara
HOKKAIDO VALUE SCOPE CO., LTD | Shcherbakova Olya
NB Tourist service Co., Ltd. | Hiroyuki Nishiura
North Brand LABO | Advisers /
Prof. Shigeru Oshimo
Teikyo University |
| Yukiko Ehara
Sapporo Guest House ENISHIYA | Masashi Shibuya
Hokkaido
Sapporo Tourist Information Center | Toshinari Hasa
COOL STAR Co., Ltd. | Prof. kei Abe
Meikai University |
| Arisa Ohtsuka
HOKKAIDO VALUE SCOPE CO., LTD | Mikio Suzuki
TAXI NEXT Co., Ltd. | Kenki Hashizume
Meitetsu World Travel,Inc. | Assistant Prof. Tatsuya Fujisaki
SAPPORO International University |
| Yukihiko Ohyama
TOBU TOP TOURS CO.,LTD.
Sapporo Branch Office | Misaki Suzuki
TOBU TOP TOURS CO.,LTD.
Sapporo Branch Office | Mitsuki Hirano
FUJII BUILDING Co., Ltd.
VILLA BRAMARE | Satoru Wada
Town-walking Researcher |
| Mariko Kashiwazaki
ORIX Hotel Management Corporation
CROSS HOTEL SAPPORO | Satoshi Sekiba
LINK OF MIND Co., Ltd. | Nozomi Fukui
HOKKAIDO CHUO BUS CO., LTD. | Yuki Konishi
Food Writer |
| Masayuki Kamata
HOKKAIDO CHUO BUS CO., LTD. | Kaori Takamatsu
MARKONE STYLE Inc. | Kentaro Fukushi
Jumbo Tours Co. Ltd. | Photographer /
Morimasa Suda |
| Shohei Kawai
HIRAGISHI HIRE Inc. | Tomoko Takeuchi
transcosmos inc. | Tsuyoshi Fujii
NIPPON VIEW HOTEL co., Ltd
SAPPORO VIEW HOTEL
ODOORI KOUEN | Editors /
Kotaro Ishigami
Aya Hashimoto |
| Asami Goto
H.I.S. Co., Ltd. | Kota Takekoshi
ANA Crowne Plaza Sapporo | Kunihiko Minami
Hokkaido Minpaku Tourism
Association | Secretariat-Coordinate /
GLOCAL DESIGN Co., Ltd. |
| Miko Komukai
SAPPORO GRAND HOTEL | Toru Tanaka
TOBU TOP TOURS CO.,LTD.
Sapporo Branch Office | Jungo Munekata
Dream Sightseeing Bus Co., Ltd | |
| Mio Saito
TOBU TOP TOURS CO.,LTD.
Sapporo Branch Office | Mamoru Tani
TOBU TOP TOURS CO.,LTD.
Sapporo Branch Office | Tomohiro Yano
Hokkaido Chinawork Co., Ltd. | |
| Masato Sakai
Toho Kotsu Co.,Ltd. | Mieko Tsunaki
K.K. Hospitality Operations Sapporo/
HOTEL Emisia SAPPORO | Saeka Yamazaki
Hotel Clubby Sapporo | |
| Hiro Sakuma
HOKUDEN KOGYO CO.,LTD.
Kita Niijo Club | | | |

History, People, and Life in the Early Days of Sapporo

Sapporo, a city of 2 million, began here

Sapporo is said to have begun on the east side of Sosei Bridge in 1869. The area where Sapporo began is now called "Soseigawa East," where you can feel the history and humanity of the downtown area, while at the same time you can sense the movement of a new town through redevelopment. In Soseigawa East, the culture of Christianity and technology of beer brewing brought in by foreigners who came to Sapporo from Europe and the U.S. to develop the area still remain, as well as the Sapporo soft stone warehouses that remind us of the bustle of the old days.

There is also the appeal of fresh food centered in Niijo Market and sake made from the clear waters of the Toyohira River, and many inexpensive taverns where citizens can wander in and relax.

The population of Sapporo at that time was only 7, and the history of Sapporo, now a city of 2 million, shows the "lifestyle" of the people of Sapporo at that time who accepted the advanced Western culture with open arms and reconstructed it as their own culture.



Recommendations from

SAPPORO CONCIERGE

Daisan Mokkiri Center

This izakaya with a Showa-era atmosphere features a building with a downtown flavor and menu. It is a popular place where drinkers gather for lunchtime drinking.



Chitosetsuru

Shibata Sake Brewery, which was the first to brew sake in Hokkaido, brews Chitosetsuru, a Sapporo sake that is brewed using subterranean water from the Toyohira River.



Nagayama Rest

(Former Takeshiro Nagayama Residence)

This café, tucked in an old building from the reclamation period when Western culture was introduced, showcases both Japanese and Western architecture, and an adorable round window. The cafe offers a menu of both Japanese and Western taste.



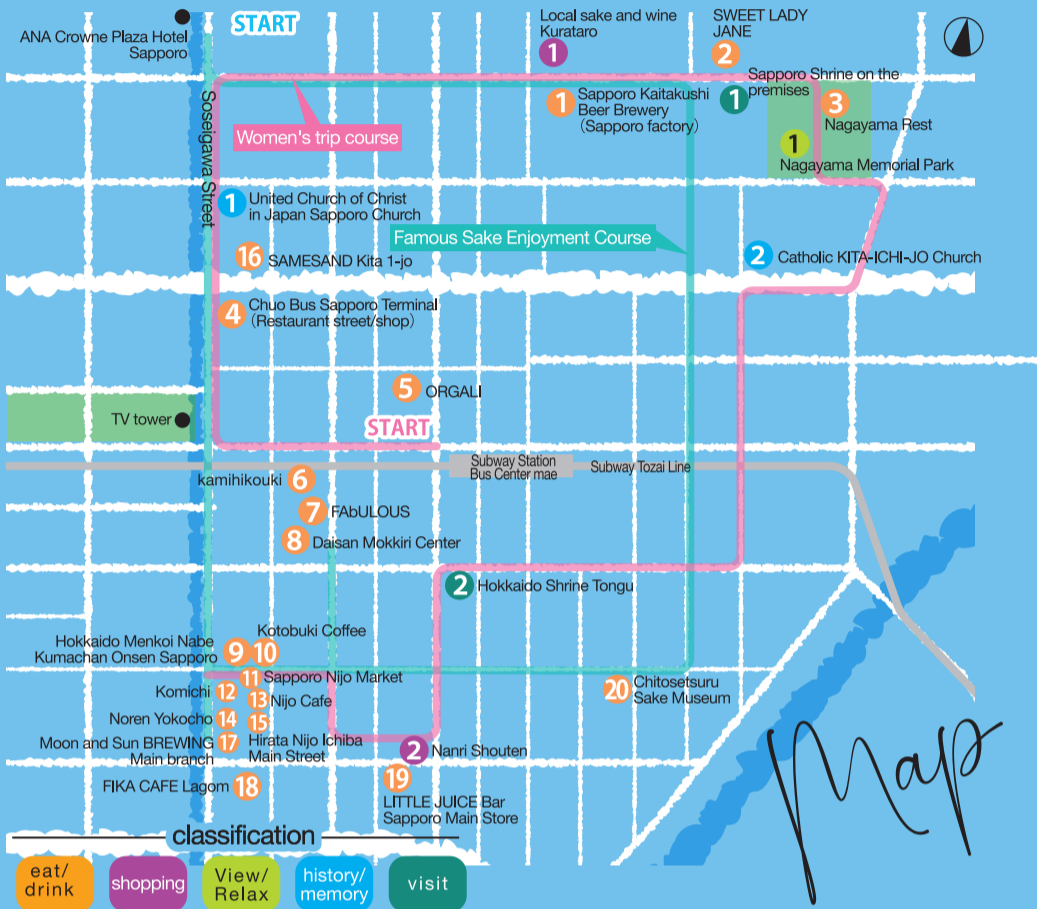
● Long-established restaurants

New restaurants are opening one after another in the area, but you should pay attention to long-established restaurants as well. The austere named "8 Daisan Moki Center" is a popular bar where you can have a lunchtime drink. "6 Kamihikouki" is a jazz cafe with a full menu of meals. Their home-roasted coffee is also highly recommended. "Daruma-ken" in Nijo Market is Sapporo's oldest ramen restaurant. The soy sauce ramen with homemade noodles has a comforting taste. "4" The underground dining area at the Sapporo Chuo Bus Terminal also has the air of the Showa Era (1926-1989). It houses "Ramen Shiuntei," which carries on the taste of long-established restaurants that have passed on.



● Specialty Shops

Let me introduce you to some attractive specialty stores. "Gyokusuien" is a Japanese tea store, but you can taste their "Yukimoe Parfait Deluxe" in-store, which includes matcha ice cream and other tea-related specialties. "a ton cote" is a must-visit boulangerie for bread lovers. The hard-type and Danish-type breads are especially too good to miss.

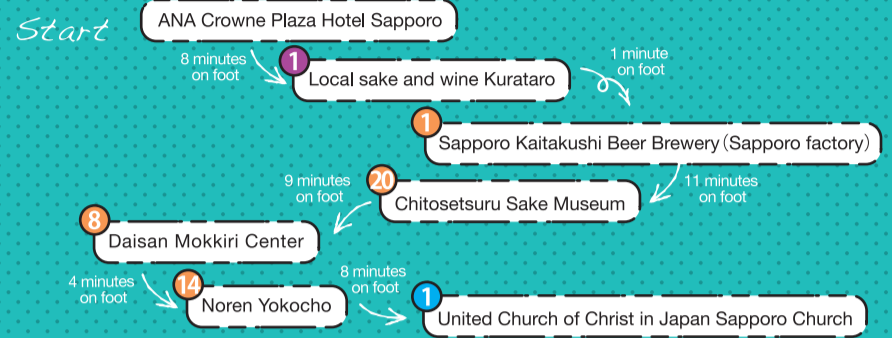


Soseigawa East area

Recommended Town Walk Courses

Get a feel for downtown Sapporo with a drink.

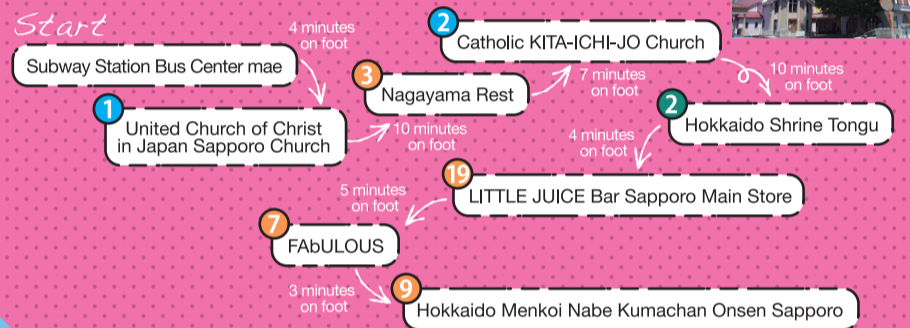
Don't wait until the evening for Sapporo's famous sake course. In Soseigawa East, close to the clear waters of the Toyohira River, you will find Sapporo Beer Museum, which tells the history of Sapporo's pioneering spirit, and Sapporo's famous local sake, Chitosetsuru, as well as many food attractions centered around Nijo Market. You may also have a chance to meet warm people typical of downtown, at a small izakaya. Take time to taste famous sake and gourmet food while viewing buildings that tell the history of Sapporo's development, and experience the humanity of the downtown area.



Enjoy sweets while getting a sense of pioneering history

Women's travel course that is sure to be photo-worthy

Soseigawa East has cafes and power spots inside renovated historic buildings! Take photos of fashionable sweets and buildings while feeling the atmosphere of a blend of Japanese and Western culture brought by foreigners who came to Sapporo during the reclamation period. It is also fun to refresh yourself at the power spots.



1 Is it okay to drink so much Sapporo beer?! Sapporo Kaitakushi Beer Brewery (Sapporo factory)

Kita 2-jo Higashi 5-chome
telephone number / 011-215-8231
business hours / 10:00-22:00

2 Feels like you're in the American countryside SWEET LADY JANE (sweets)

Kita 3-jo Higashi 5-chome
telephone number / 011-219-0900
business hours / [Monday-Saturday] 10:00-20:00 [Sunday] 10:00-19:00

3 Japanese-Western style. A fusion of the history of an important cultural property and modern sweets! Nagayama Rest

Kita 2-jo Higashi 6-chome
telephone number / 011-215-1559
business hours / 11:00-20:00

4 Why are they in the bus terminal? First of all, just visit here! Chuo Bus Sapporo Terminal (restaurant street/shop)

Odori Higashi 1-chome 3 (Chuo Bus Sapporo Terminal)
business hours / *Varies by store

5 Fresh organic vegetables and steak are irresistible ORGALI (restaurant)

Odori Higashi 2-chome 15-1 Sarasa Building 1F
telephone number / 050-5346-6819
business hours / [Monday-Saturday, the day before holidays] 11:00-22:00 [Sundays/Holidays] 11:00-21:00

6 Make your heart dance with the sound of jazz that you can hear from the other side of the door Kamihikouki (cafe)

Minami 1-jo Higashi 2-chome 7 Suikyo Building 1F
telephone number / 011-221-9737
business hours / [Monday, Tuesday, Thursday, Friday] 7:30-1 7:00 [Wednesday] 7:30-15:00 [Saturday] 11:30-17:00

7 A cafe lounge that fuses clothing, food, housing, and art FABULOUS (cafe/shop)

Minami 1-jo Higashi 2-chome 3-1 NKC Building 1F
telephone number / 011-271-0310
business hours / [food and drink] 9:00-18:00 [shop] 11:00-20:00

8 A good old and spacious izakaya loved by locals, men and women of all ages Daisan Moki Center (restaurant)

Minami 1-jo Higashi 2-chome 2
telephone number / 011-231-6527
business hours / [weekday] 13:00-21:00 [Saturday] 13:00-20:00

9 Kumachan Onsen is cute to look at and delicious to eat. Hokkaido Menko Nabe Kumachan Onsen Sapporo (restaurant)

Minami 2-jo Higashi 1-chome 1-5
telephone number / 011-208-1616
business hours / 11:00-15:30 17:00-22:00

10 I'm sure you've encountered that taste somewhere Kotobuki Coffee (cafe)

Minami 2-jo Higashi 1-chome 1-6 M's Nijo Yokochi
telephone number / 011-303-1450
business hours / [weekday] 9:00-24:00 [Sundays and holidays] 10:00-20:00

11 Deep charm that you can't escape Sapporo Nijo Market

Minami 3-jo Higashi 1-chome - Higashi 2-chome
telephone number / 011-242-2130
business hours / 7:00-18:00 [Restaurant street] 6:00-21:00

12 Enjoy soft serve ice cream at Nijo Market Komichi (cafe)

Minami 3-jo Higashi 1-chome Inside Shin Nijo Market
telephone number / 011-838-8159
business hours / 9:30-16:00

13 Take a picture with a drink in a small Japanese Style cafe Nijo Cafe

Minami 3-jo Higashi 1-chome Inside Shin Nijo Market
telephone number / 080-2397-2502
business hours / [Friday - Tuesday] 9:30-15:30

14 Passing through the noren, a shop curtain, a fun time awaits Noren Yokochi

Minami 3-jo Higashi 1-chome 6 Inside Nijo Market
*Contact each store

15 Enjoy Senberu with beef outlet made from Hokkaido beef! Hirata Nijo Ichiba Main Street (restaurant)

Minami 3-jo Higashi 1-chome Inside Shin Nijo Market
telephone number / 011-213-1388
business hours / [Sunday-Tuesday] 9:00-17:00 [Thursday/Friday/Saturday] 9:00-22:00

16 Enjoy Fika, Swedish culture to have a good time with important people FIKA CAFE Lagom (cafe)

Minami 4-jo Higashi 1-chome Fairfield by Marriott Sapporo 1F
telephone number / 011-242-8703
business hours / 10:00-18:30

17 Enjoy products that differ from store to store SAMESAND Kita 1-jo (sandwich sales/restaurant)

Kita 1-jo Higashi 1-chome 2-5 Caress Sapporo Building B1F
telephone number / 011-252-7460
business hours / [Weekday] 10:00-16:00

18 Colorful homemade craft beer awaits you Moon and Sun BREWING Main branch (bar)

Minami 3-jo Higashi 1-chome 3 Alpha Soseigawa Park Building 1F
telephone number / 011-218-5311
business hours / [weekday] 17:00-23:00

19 If you want to know about liquor, go here Local sake and wine Kurataro (liquor store)

Kita 3-jo Higashi 4-chome 3-6
telephone number / 011-242-2130
business hours / [Weekdays/Saturdays] 10:00-20:00 [Sundays/Holidays] 11:00-19:00

20 Did you know there are so many types? A history of passion and perseverance Chitosetsuru Sake Museum (liquor store)

Minami 3-jo Higashi 5-chome 2
telephone number / 011-221-7570
business hours / 10:00-18:00

19 The warmth of Sapporo soft stone and the coldness of "Strawberry Shavings"! LITTLE JUICE Bar Sapporo Main Store (restaurant)

Minami 4-jo Higashi 3-chome 11-1
telephone number / 011-213-5616
business hours / 11:00-18:00

1 Meeting the owner will surely bring you something positive Nanri Shouten (greengrocer)

Minami 3-jo Higashi 3-chome 1 Nanri Building 1F
telephone number / 011-222-2745
business hours / 10:00-17:00

1 A church with a beautiful blue roof United Church of Christ in Japan Sapporo Church

Kita 1-jo Higashi 1-chome
telephone number / 011-221-2444

2 The guardian deity of Sapporo Factory is enshrined Sapporo Shrine on the premises

Kita 2-jo Higashi 6-chome
telephone number / 011-232-0450

2 The Romanesque-Gothic cathedral that has been around since the Meiji era is a must-see Catholic KITA-ICHI-JO Church

Kita 1-jo Higashi 6-chome 10
telephone number / 011-231-4189

1 The greenery of the city, the laughter of children, and the chirping of birds Nagayama Memorial Park

Kita 2-jo Higashi 5-chome
telephone number / 011-207-5000 (Sapporo Factory/Representative)

2 Love will come true if you stroke the komainu, stone-carved guardian dogs in the precincts...?! Hokkaido Shrine Tongu

Minami 2-jo Higashi 3-chome 10
telephone number / 011-221-1084
business hours / [summer time] 9:00-17:00 [winter time] 9:00-16:00

2 Store information is as of March 2023. Please check the store's website and SNS for the latest business hours and regular holidays.

