



129

schweizmobil.ch
suissemobile.ch
svizzeramobile.ch
switzerlandmobility.ch



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schweizmobil.ch
suissemobile.ch
svizzeramobile.ch
switzerlandmobility.ch

131

2018
13'000'000
Web + App

132

Print

2018
1'000'000

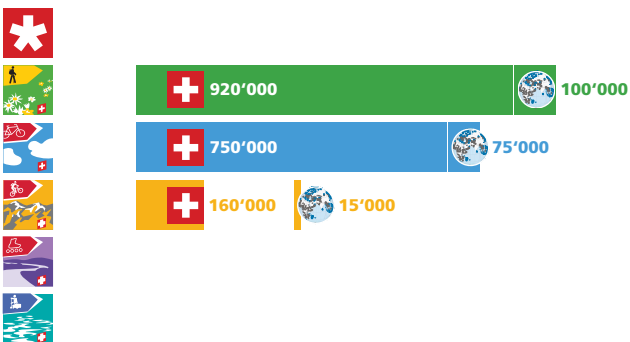
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App

2012-2018 **930'000**

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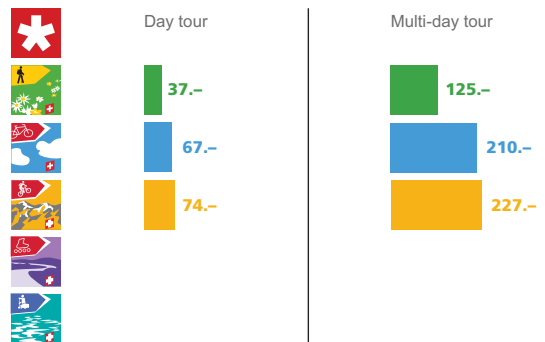
Users of SwitzerlandMobility routes



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Expenses per tour

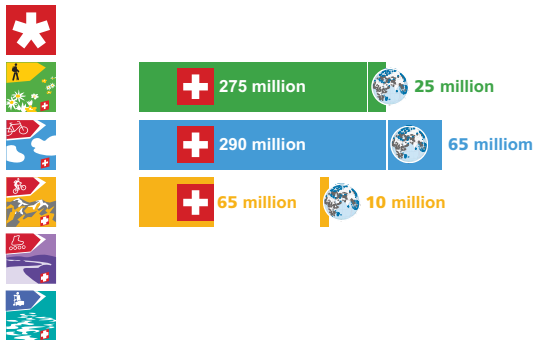
Arrival and return travel / Food / Accommodation / Miscellaneous



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Sales on Switzerland Mobility routes (730 million)

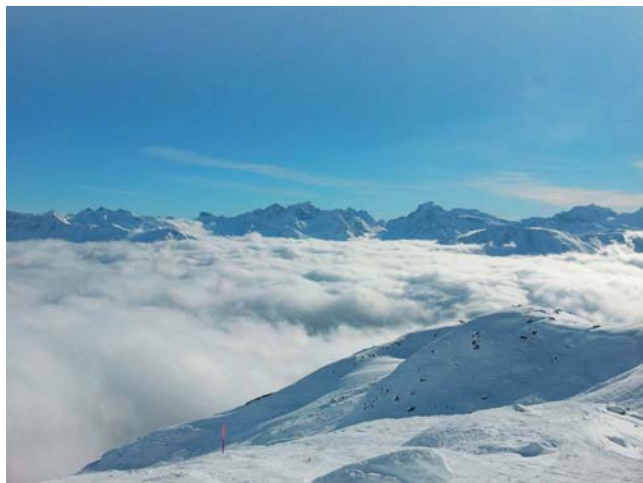
Arrival and return travel / Food / Accommodation / Miscellaneous



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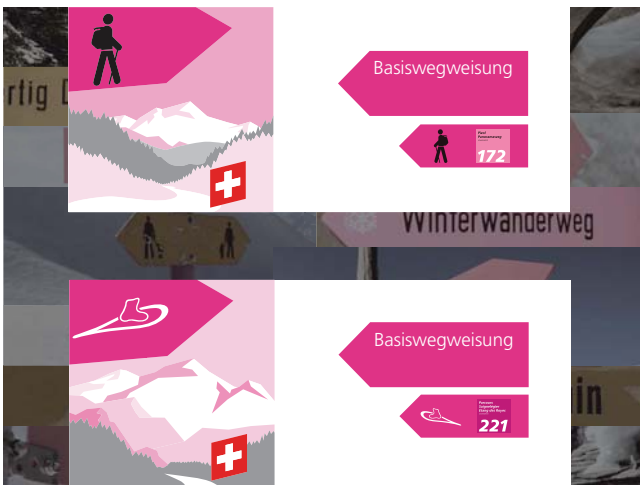
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148



Online:
04.2020

149



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Conclusion: unique worldwide



151

Conclusion: unique worldwide



NMT partnership network

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Conclusion: unique worldwide



NMT partnership network
NMT route network

153

Conclusion: unique worldwide



NMT partnership network
NMT route network
NMT signalization norms

154

Conclusion: unique worldwide



NMT partnership network
NMT route network
NMT signalization norms
Interlinking of NMT with public transport

155

Conclusion: unique worldwide



NMT partnership network
NMT route network
NMT signalization norms
Interlinking of NMT with public transport
NMT corporate design

156

Conclusion: unique worldwide



NMT partnership network
NMT route network
NMT signalization norms
Interlinking of NMT with public transport
NMT corporate design
NMT uniform web information

157

Conclusion: unique worldwide



NMT partnership network
NMT route network
NMT signalization norms
Interlinking of NMT with public transport
NMT corporate design
NMT uniform web information
NMT uniform guidebooks

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